

GRAPHICS | PRO

ISSUE	EDITORIAL DUE	ADVERTISING CLOSE	ARTWORK DUE	MAIL	EDITORIAL FOCUS
June	April 20	April 27	April 29	May 20	BUSINESS GROWTH/EXPANSION: Hybrid Printers • POP/Exhibit Displays • Laser Engraving Equipment • Promotional Products • T-shirts
WRAPS	April 20	May 12	May 13	June 10	SPECIAL ISSUE - WRAPS: Comprehensive resource for vinyl wrap professionals • Vehicle Wrap • Commercial Fleet Graphics
July	May 20	May 28	May 29	June 19	THE SPECIALTY ISSUE: Sublimation Applications • Inks • Made-in-America Substrates • CNC Routing • Graphic Films
August <i>The Hot Graphics Report & Look Book</i>	June 19	June 29	June 30	July 22	BACK TO SCHOOL: Outerwear and Fleece • Fall Sports • Event Graphics • Lamination SPECIAL SECTION: The Hot Graphics Report • SPECIAL SECTION: Look Book
September <i>Direct-to-Substrate Report & Custom Gift Annual</i>	July 20	July 30	July 31	August 21	SHOP PRODUCTION: Shop Tools • Shop Software • Retailer/Shop Profiles • High-Volume Equipment SPECIAL SECTION: Direct-to-Substrate Report SPECIAL SECTION: Custom Gift Annual
October	August 20	August 28	August 31	September 22	THE HOW-TO ISSUE: Wrap Design and Printing • Screen Printing • Embroidery • Sandcarving • Substrate Selection
START HERE	August 20	September 16	September 17	October 14	SPECIAL ISSUE - START HERE: 101-Level Tutorials and Techniques for Production • Helping New Businesses Get Started • Helping Established Businesses Grow
November <i>The Laser Engraving Report & Look Book</i>	September 21	October 1	October 2	October 23	TRENDING: New Products for 2021 • Holiday and Corporate Events • Wayfinding and ID Products • Textile Dye-Sub Printing SPECIAL SECTION: The Laser Engraving Report • SPECIAL SECTION: Look Book
December <i>THE GUIDE</i>	October 20	October 27	October 28	November 20	SPECIAL ISSUE - THE GUIDE: Annual Supplier Guide • Vetted List of Suppliers • Technology and Business in the Awards, Personalization, Signage, and Apparel Decorating Industries